







# SPONSORSHIP PROPOSAL ITALIAN PAINTBALL SERIES + WSXBALL SERIES

**SEASON: 2016** 

**LOCATION: ITALY** 

# **About IPBS**

IPBS (Italian Paintball Series) is the leading national speedball championship in Italy since 2013, year of its launch.

During 2013, 2014 and 2015 seasons IPBS managed 4 events each year for the national league, with 2 series playing: Serie A (5man, RaceTo 4), Serie B (5man, RaceTo 3).

IPBS manage also 3 regional leagues (North-East, North-West, Centre-South), with 4 events for each of them, with 2 series playing: Serie C (3man, RaceTo 2), Serie D (3man, RaceTo 2, only mechanical markers).

IPBS during this three years of activity put a lot of effort to bring the national championship to the top, for what concern especially marketing and organizational aspects.

One of the last and most important result achieved is the live webcast service, that has been provided for all 4 national championship events of 2015.



### www.ipbs.it

# **About WSXBALL**

WSXBALL is a new and innovative project born in 2014, dedicated to all those players that look for events to play for mainly having fun, with just a little bit of competitiveness.

WSXBALL is focused in the organization of events for the disciplines of woodsball and scenario, that before this project were completely left alone in Italy.

In 2014 and 2015 have been hold 2 events in tournament style, with 5man teams playing, plus one last event BigGame style.



www.wsxball.it

# IPBA web portal

IPBA is a web portal created in 2015 for register and archive all the informations about italian paintball.

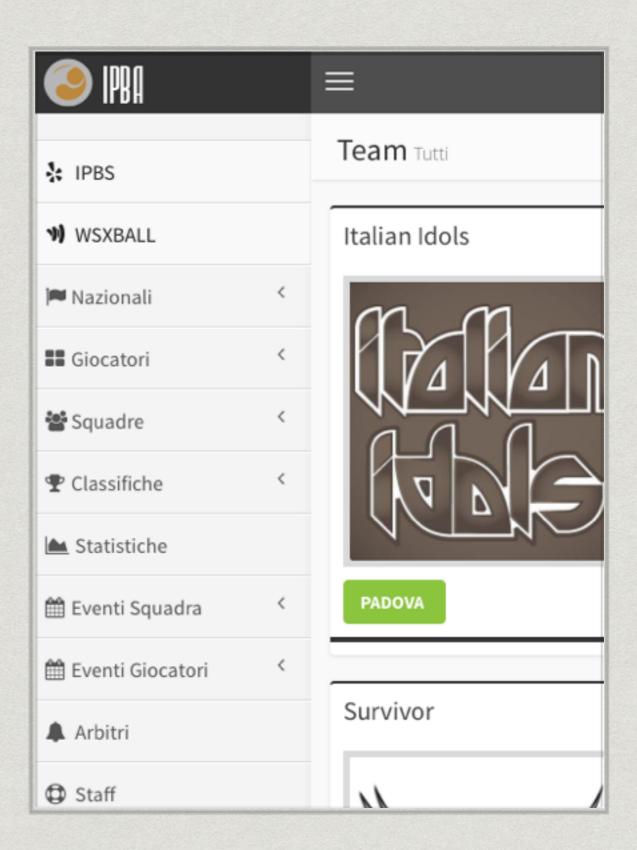
Every player can register himself creating his own profile. After that they can create a team and ask other players to join the team.

Every tournament can ask to be added into the event section and IPBA will automatically manage subscriptions of players and teams.

IPBA manage subscriptions also for event like proschool, referee course or any other kind related to paintball and where single players can decide to subscribe.

IPBA show also the ranking of every single event, and the players will see their history automatically showed in their profile.

IPBS and WSXBALL are the first tournament that joined and support the IPBA portal for season 2015.



www.ipba.it







Search.

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#### Comunicato Stampa congiunto Ipbs & Wsxball

COMUNICATO STAMPA VERSIONE POF ITA VERSIONE POF ENG 20 gennaio 2015 IPBS e WSXBALL, le due principali realtà organizzative...

% News lpbs, Sponsors, Teams # No Comments



#### Promo IPBS 2015 Season!

Stagione 2015 in arrivocoo!!! IPBS 2015 Season is coming!! The Italian PaintBall Series is now open to registrations of...





## IPBS SPONSORS VISIBILITY PLAN



**WEB SITE:** home page sponsor logo, sponsor page logo, news



SOCIALS: Facebook, Twitter, Google+, Instagram, YouTube



**Logo on IPBS OFFICIAL BANNERS** inside and outside the fields



**YOUTUBE VIDEO PROMOS: logo at** the end of each video



LIVE WEBCAST: spot video during games break



INTERVIEWS: company presentation, products focus



**EXHIBITORS AREA: products booth, meeting rooms** 



**NEWSLETTER:** sponsor logo, special announcements



**SPECIAL PRIZES** 



WSXBALL SPONSORS VISIBILITY PLAN



WEB SITE: home page sponsor logo, sponsor page logo, news



SOCIALS: Facebook, Twitter, Google+, Instagram, YouTube



**Logo on WSXBALL OFFICIAL BANNERS** inside and outside the fields



**YOUTUBE VIDEO PROMOS: logo at** the end of each video



**SPECIAL BRANDED ACTIONS** 



INTERVIEWS: company presentation, products focus



**EXHIBITORS AREA: products** booth, meeting rooms



**NEWSLETTER:** sponsor logo, special announcements



**SPECIAL PRIZES** 

### **SUMMARY**

	IPBS	WSXBALL
WEBSITE: logo on homepage and sponsor page	0	0
SPECIAL NEWS: one before event on website, socials, newsletter	0	0
SOCIALS: sponsor announcements	0	0
FIELD BANNERS: logo	0	0
PROMO VIDEO: logo at the end of each video	0	0
LIVE WEBCAST: logo during game break	0	-
LIVE WEBCAST: spot video during game break	0	-
INTERVIEW: company interview and products focus	0	-
EXHIBITION STAND: max. 36 square meters	0	0
NEWSLETTER: logo in sponsors' footer	0	0
SPECIAL PRIZES: MVP, Fair Play	0	0
SPECIAL BRANDED ACTIONS	0	0
PAINTBALLS SUPPLY (fee on each box applied)	0	0

**SPONSORSHIP FEE** 

1.500 €

### CONTACTS

### **IPBS - ITALIAN PAINTBALL SERIES**

info@ipbs.it

**WSXBALL SERIES** 

info@wsxball.it