

SPONSORSHIP PROPOSAL

ITALIAN PAINTBALL SERIES + WSXBALL SERIES

SEASON: 2017



ABOUT IPBS

IPBS (ITALIAN PAINTBALL SERIES) IS THE ITALIAN LEADING SPEEDBALL CHAMPIONSHIP SINCE 2013, YEAR OF ITS LAUNCH. IPBS ORGANIZES EVERY YEAR THE FOUR EVENTS OF THE NATIONAL CHAMPIONSHIP (5 MEN) AND THE TEN EVENTS OF THE INTERREGIONAL ONES (3 MEN), PLAYED ACCORDING THE WPBO FORMAT AND RULES.

IPBS DURING THESE FOUR YEARS OF ACTIVITY PUT A LOT OF EFFORTS TO BRING THE NATIONAL CHAMPIONSHIP TO THE TOP, FOR WHAT CONCERN ESPECIALLY MARKETING AND ORGANIZATIONAL ASPECTS.

AFTER SETTED UP THE LIVE WEBCAST SERVICE, THAT HAS BEEN PROVIDED FOR ALL 4 NATIONAL CHAMPIONSHIP EVENTS OF 2015 ONE OF THE LAST AND MOST IMPORTANT RESULT ACHIEVED IS THE OFFICIAL RECOGNITION OF THE SPORT OF PAINTBALL IN ITALY THAT FROM 1 JANUARY 2016 IS BECOME A DISCIPLINE OF FIDASC, ONE OF THE FORTY FIVE FEDERATIONS OF THE CONI (ITALIAN NATIONAL OLYMPIC COMMITTEE).

WWW.IPBS.IT



ABOUT WSXBALL

WSXBALL IS A NEW AND INNOVATIVE PROJECT WICH WAS BORN IN 2014 AND DEDICATED TO ALL THOSE PLAYERS THAT LOOK FOR EVENTS TO PLAY FOR MAINLY HAVING FUN, WITH JUST A LITTLE BIT OF COMPETITIVENESS.

WSXBALL IS FOCUSED IN THE ORGANIZATION OF EVENTS FOR THE DISCIPLINES OF WOODSBALL AND SCENARIO, THAT BEFORE THIS PROJECT WERE COMPLETELY LEFT ALONE IN ITALY.

IN 2014, 2015 AND 2016 HAVE BEEN HOLD THREE EVENTS IN TOURNAMENT STYLE, WITH 5 MEN TEAMS PLAYING, PLUS ONE LAST EVENT IN BIG GAME STYLE WITH OVER 150 PLAYERS PLAYING AT THE SAME TIME.

WWW.WSXBALL.IT



IPBA WEB PORTAL

IPBA IS A WEB PORTAL CREATED IN 2015 FOR MANAGE IPBS AND WSXBALL SERIES AND ARCHIVE ALL THE INFORMATION ABOUT ITALIAN PAINTBALL WORLD.

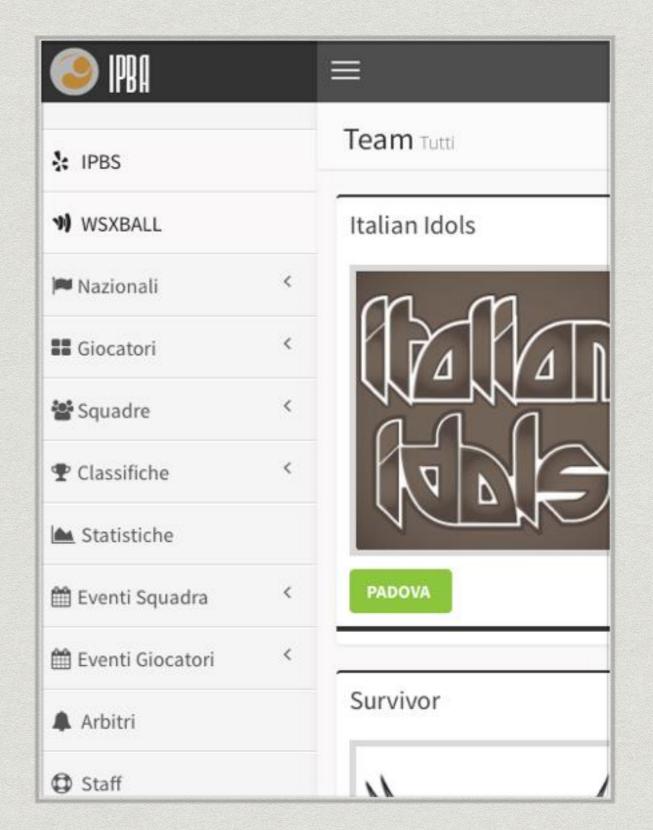
EVERY PARTICIPANT OF THE SERIES HAS TO REGISTER HIMSELF TO THE PORTAL CREATING HIS OWN PROFILE. AFTER THAT EVERY PLAYER, REFEREE, COACH, MANAGER AND STAFF CAN START THEIR CAREERS IN THE ITALIAN PAINTBALL WORLD.

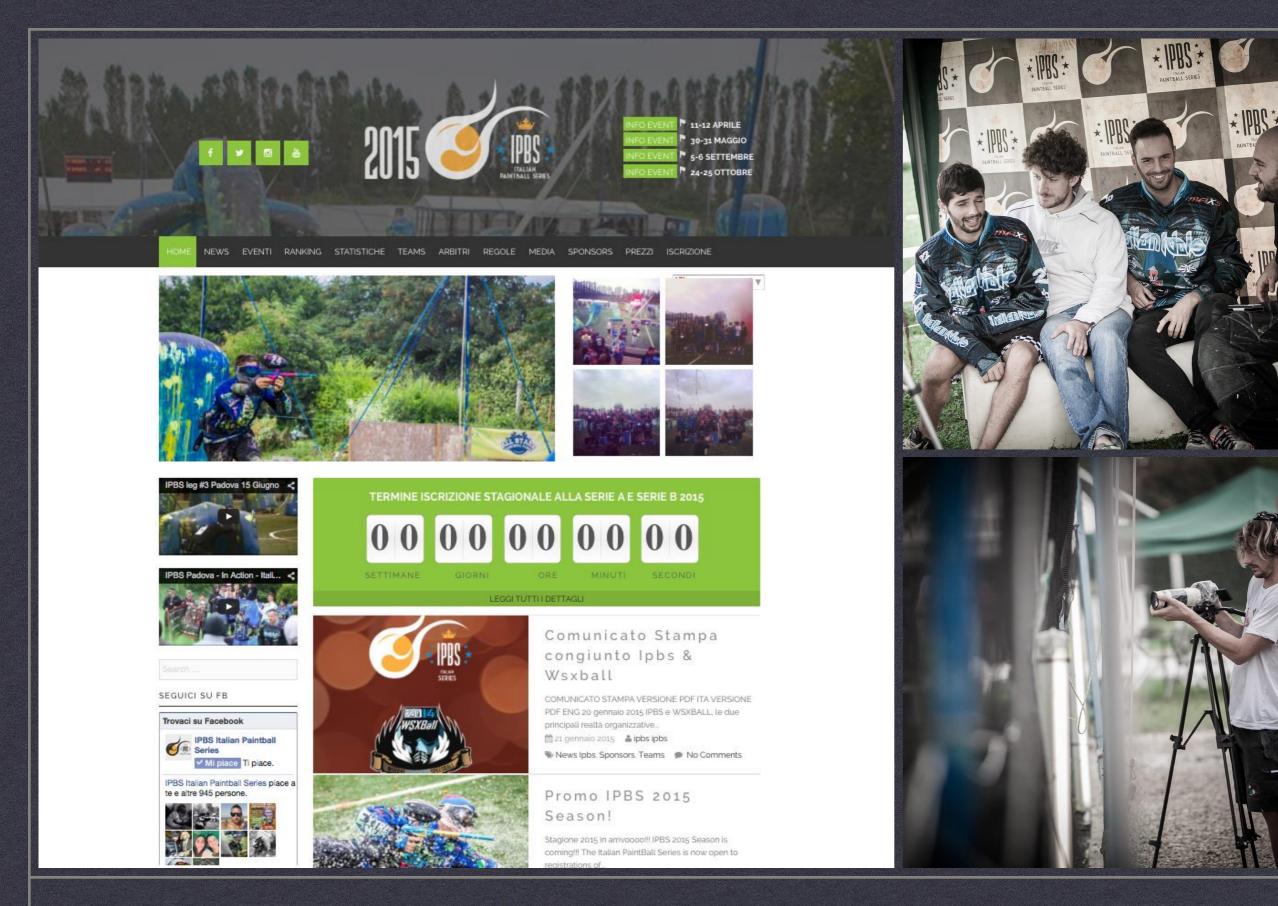
EVERY LEAGUE CAN ASK TO BE ADDED INTO THE EVENTS SECTION AND IPBA WILL AUTOMATICALLY MANAGE SUBSCRIPTIONS OF PLAYERS AND TEAMS, SCHEDULES, RANKINGS AND MORE.

IPBA MANAGE SUBSCRIPTIONS ALSO FOR EVENTS LIKE PROSCHOOL, REFEREE COURSES AND ANY OTHER KIND RELATED TO PAINTBALL AND WHERE SINGLE PLAYERS CAN DECIDE TO SUBSCRIBE.

THE IPBA WEB PORTAL HAS COLLECTED OVER 600 PERSONS PROFILES AND OVER 80 TEAMS PROFILES IN TWO SEASONS AND MANAGED OVER 60 EVENTS ARCHIVING ALL THE INFORMATION RELATED TO THEM.

<u>www.ipba.it</u>





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PAINTBALL

IPBS SPONSORS VISIBILITY PLAN



WEB SITE: HOME PAGE SPONSOR LOGO, SPONSOR PAGE LOGO, NEWS



SOCIALS: FACEBOOK, INSTAGRAM, YOUTUBE



BANNERS INSIDE AND OUTSIDE THE FIELDS



YOUTUBE VIDEO PROMOS: LOGO AT THE END

OF EACH VIDEO

You Tube

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SPECIAL BRANDED ACRIONS



INTERVIEWS: COMPANY PRESENTATION, PRODUCTS FOCUS



EXHIBITORS AREA: PRODUCTS BOOTH, MEETING ROOMS



NEWSLETTER: SPONSOR LOGO, SPECIAL ANNOUNCEMENTS



SPECIAL PRIZES



WSXBALL SPONSORS VISIBILITY PLAN



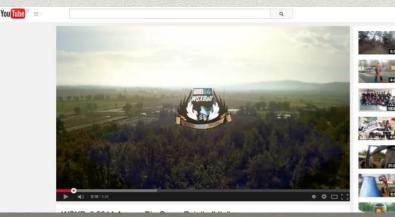
WEB SITE: HOME PAGE SPONSOR LOGO, SPONSOR PAGE LOGO, NEWS



SOCIALS: FACEBOOK, INSTAGRAM, YOUTUBE



BANNERS INSIDE AND OUTSIDE THE FIELDS



YOUTUBE VIDEO PROMOS: LOGO AT THE END OF EACH VIDEO



SPECIAL BRANDED ACTIONS



INTERVIEWS: COMPANY PRESENTATION, PRODUCTS FOCUS



EXHIBITORS AREA: PRODUCTS BOOTH, MEETING ROOMS



NEWSLETTER: SPONSOR LOGO, SPECIAL ANNOUNCEMENTS



SPECIAL PRIZES

SUMMARY

VISIBILITY PLAN	IPBS	WSXBALL
WEB SITE: HOME PAGE SPONSOR LOGO, SPONSOR PAGE LOGO, NEWS	0	0
SOCIALS: FACEBOOK, INSTAGRAM, YOUTUBE	0	0
LOGO ON WSXBALL OFFICIAL BANNERS INSIDE AND OUTSIDE THE FIELDS	0	0
YOUTUBE VIDEO PROMOS: LOGO AT THE END OF EACH VIDEO	0	0
SPECIAL BRANDED ACTIONS	0	0
INTERVIEWS: COMPANY PRESENTATION, PRODUCTS FOCUS	0	0
NEWSLETTER: SPONSOR LOGO, SPECIAL ANNOUNCEMENTS	0	0
SPECIAL PRIZES	0	0
SPONSORSHIP FEE	500 € VAT NOT INCLUDED	
COMMERCIAL PLAN (VISIBILITY PLAN REQUIRED)	IPBS	WSXBALL
EXHIBITORS AREA: PRODUCTS BOOTH, MEETING ROOMS	0	0
PAINTBALLS SUPPLY (FEE ON EACH BOX APPLIED) – S.P.O. EVENTS	0	0
SPONSORSHIP FEE	1.000 € VAT NOT INCLUDED	

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WSXBALL SERIES

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