



# SPONSORSHIP PROPOSAL

ITALIAN PAINTBALL SERIES + WSXBALL SERIES

SEASON: 2015

LOCATION: ITALY



# About IPBS

IPBS (Italian Paintball Series) is the leading national speedball championship in Italy since 2013, year of its launch.

During 2013 and 2014 seasons IPBS managed 4 events each year for the national league, with 2 series playing: Serie A (5man, RaceTo 4), Serie B (5man, RaceTo 3).

IPBS manage also 3 regional leagues (North-East, North-West, Centre-South), with 4 events for each of them, with 2 series playing: Serie C (3man, RaceTo 2), Serie D (3man, RaceTo 2, only mechanical markers).

IPBS during this two years of activity put a lot of effort to bring the national championship to the top, for what concern especially marketing and organizational aspects.

One of the last and most important result achieved is the live webcast service, that will be provided for all 4 national championship events of 2015, and will bring paintball live also on a national television channel.

[www.ipbs.it](http://www.ipbs.it)





# About WSXBALL

WSXBALL is a new and innovative project born in 2014, dedicated to all those players that look for events to play for mainly having fun, with just a little bit of competitiveness.

WSXBALL is mostly focused in the organization of events for the disciplines of woodsball and scenario, that before this project were completely let alone in Italy.

In 2014 have been hold 2 events in tournament style, with 5man teams playing, plus one last event BigGame style, with about 100 players.

For 2015 WSXBALL want to double the number of BigGame events, plus 2 tournament events.

WSXBALL main target is participation, for this reason together with the classical teams' ranking has been made also one dedicated to the clubs, rewarding those bringing more players/teams playing all along the season.

[www.wsxball.it](http://www.wsxball.it)





# IPBA web portal

IPBA is a web portal created in 2015 for register and archive all the informations about italian paintball.

Every player can register himself creating his own profile. After that they can create a team and ask other players to join the team.

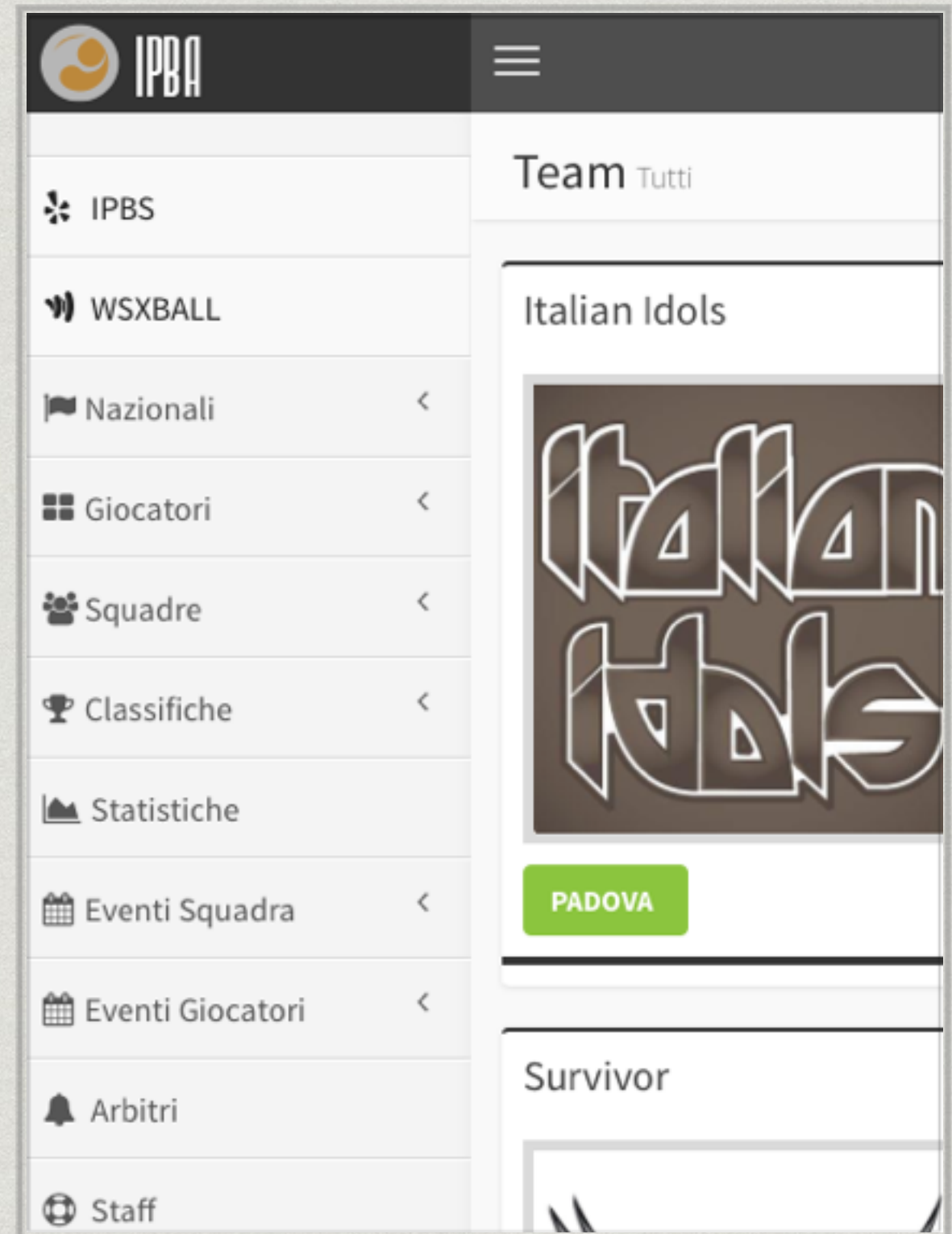
Every tournament can ask to be added into the event section and IPBA will automatically manage subscriptions of players and teams.

IPBA manage subscriptions also for event like proschool, referee course or any other kind related to paintball and where single players can decide to subscribe.

IPBA show also the ranking of every single event, and the players will see their history automatically showed in their profile.

IPBS and WSXBALL are the first tournament that joined and support the IPBA portal for season 2015.

[www.ipba.it](http://www.ipba.it)





<b>MARCH 01</b>	<b>ROMA</b>	<b>IPBS</b>	<b>GROUP 1</b>	<b>Serie C + Serie D</b>
<b>MARCH 15</b>	<b>MILANO</b>	<b>IPBS</b>	<b>GROUP 2</b>	<b>Serie C + Serie D</b>
<b>MARCH 22</b>	<b>BOLOGNA</b>	<b>IPBS</b>	<b>GROUP 3</b>	<b>Serie C + Serie D</b>
<b>APRIL 12</b>	<b>PADOVA</b>	<b>IPBS</b>	<b>NATIONAL</b>	<b>Serie A + Serie B</b>
<b>APRIL 25</b>	<b>GROSSETO</b>	<b>IPBS</b>	<b>GROUP 1</b>	<b>Serie C + Serie D</b>
<b>MAY 10</b>	<b>AREZZO</b>	<b>WSXBALL</b>	<b>BIG-GAME</b>	
<b>MAY 17</b>	<b>TORINO</b>	<b>IPBS</b>	<b>GROUP 2</b>	<b>Serie C + Serie D</b>
<b>MAY 31</b>	<b>PADOVA</b>	<b>IPBS</b>	<b>NATIONAL</b>	<b>Serie A + Serie B</b>
<b>JUNE 14</b>	<b>PADOVA</b>	<b>IPBS</b>	<b>GROUP 3</b>	<b>Serie C + Serie D</b>
<b>JUNE 21</b>	<b>BOLOGNA</b>	<b>WSXBALL</b>	<b>TOURNAMENT</b>	
<b>JULY 12</b>	<b>LATINA</b>	<b>IPBS</b>	<b>GROUP 1</b>	<b>Serie C + Serie D</b>

# 2015 SEASON SCHEDULE

<b>JULY 19</b>	<b>MILANO</b>	<b>IPBS</b>	<b>GROUP 2</b>	<b>Serie C + Serie D</b>
<b>JULY 26</b>	<b>BOLOGNA</b>	<b>IPBS</b>	<b>GROUP 3</b>	<b>Serie C + Serie D</b>
<b>SEPT. 6</b>	<b>PADOVA</b>	<b>IPBS</b>	<b>NATIONAL</b>	<b>Serie A + Serie B</b>
<b>SEPT. 20</b>	<b>PADOVA</b>	<b>IPBS</b>	<b>GROUP 3</b>	<b>Serie C + Serie D</b>
<b>SEPT. 27</b>	<b>ROMA</b>	<b>WSXBALL</b>	<b>TOURNAMENT</b>	
<b>OCTOBER 4</b>	<b>TORINO</b>	<b>IPBS</b>	<b>GROUP 2</b>	<b>Serie C + Serie D</b>
<b>OCTOBER 11</b>	<b>ROMA</b>	<b>IPBS</b>	<b>GROUP 1</b>	<b>Serie C + Serie D</b>
<b>OCTOBER 25</b>	<b>TBD</b>	<b>IPBS</b>	<b>NATIONAL</b>	<b>Serie A + Serie B</b>
<b>NOVEMBER 8</b>	<b>AREZZO</b>	<b>WSXBALL</b>	<b>BIG-GAME</b>	

**TOTAL EVENTS NUMBER: 20**

**2015 SEASON SCHEDULE**





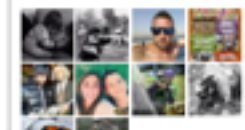
Search ...

SEGUICI SU FB

Trovaci su Facebook



IPBS Italian Paintball Series piace a te e altre 945 persone.

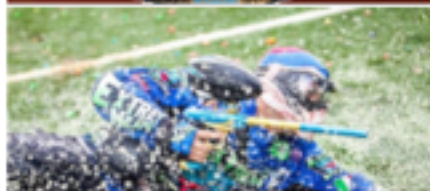


TERMINE ISCRIZIONE STAGIONALE ALLA SERIE A E SERIE B 2015



SETTIMANE GIORNI ORE MINUTI SECONDI

LEGGI TUTTI I DETTAGLI



## Comunicato Stampa congiunto Ipbs & Wsxball

COMUNICATO STAMPA VERSIONE PDF ITA VERSIONE  
PDF ENG 20 gennaio 2015 IPBS e WSXBALL, le due  
principali realtà organizzative...

21 gennaio 2015

ipbs ipbs

News ipbs, Sponsors, Teams No Comments

## Promo IPBS 2015 Season!

Stagione 2015 in arrivo!!! IPBS 2015 Season is  
coming!! The Italian PaintBall Series is now open to  
registrations of...



# IPBS SPONSORS VISIBILITY PLAN





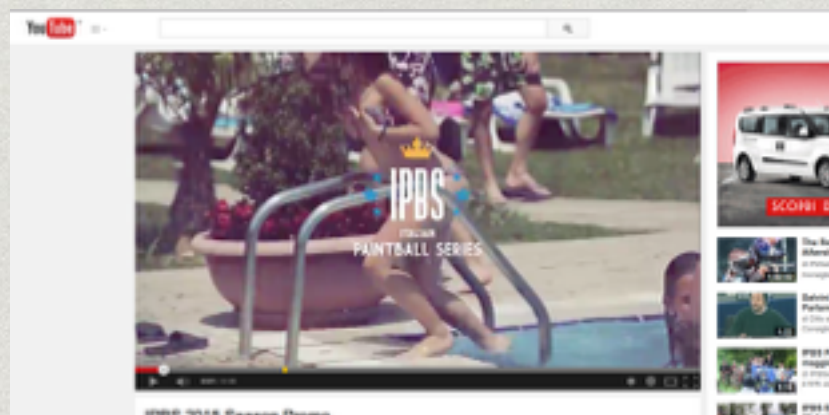
**WEB SITE:** home page sponsor logo, sponsor page logo, news



**SOCIALS:** Facebook, Twitter, Google+, Instagram, YouTube



**Logo on IPBS OFFICIAL BANNERS** inside and outside the fields



**YOUTUBE VIDEO PROMOS:** logo at the end of each video



**LIVE WEBCAST:** spot video during games break



**INTERVIEWS:** company presentation, products focus



**EXHIBITORS AREA:** products booth, meeting rooms



**NEWSLETTER:** sponsor logo, special announcements



**SPECIAL PODIUM PRIZES**





**WSXBALL SPONSORS VISIBILITY PLAN**

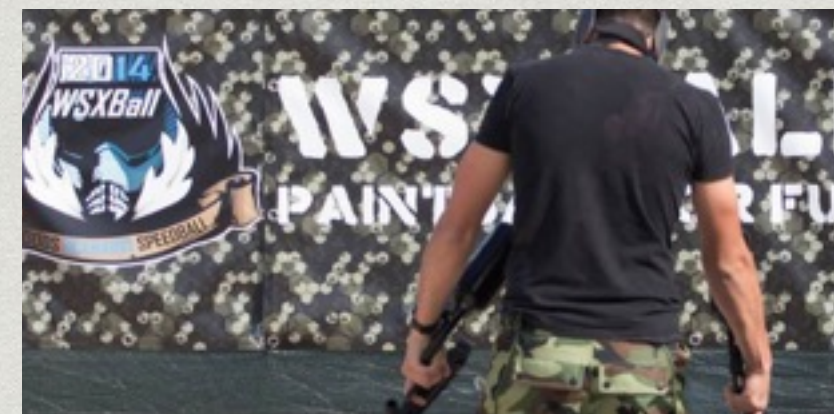




**WEB SITE:** home page sponsor logo, sponsor page logo, news



**SOCIALS:** Facebook, Twitter, Google+, Instagram, YouTube



**Logo on WSXBALL OFFICIAL BANNERS** inside and outside the fields



**YOUTUBE VIDEO PROMOS:** logo at the end of each video



**SPECIAL BRANDED ACTIONS**



**INTERVIEWS:** company presentation, products focus



**EXHIBITORS AREA:** products booth, meeting rooms



**NEWSLETTER:** sponsor logo, special announcements



**SPECIAL PODIUM PRIZES**



SPONSOR LEVEL :	DISPLAY		PLATINUM		DIAMOND	
N. OF BRANDS INCLUDED:	1 BRAND		2 BRANDS		4 BRANDS	
SERIES :	IPBS	WSXBALL	IPBS	WSXBALL	IPBS	WSXBALL
WEBSITE: logo on homepage and sponsor page	O	O	O	O	O	O
SPECIAL NEWS: one before event on website, socials, newsletter	-	-	O	O	O	O
SOCIALS: sponsor announcements	-	-	O	O	O	O
FIELD BANNERS: logo	O	O	O	O	O	O
PROMO VIDEO: logo at the end of each video	O	O	O	O	O	O
LIVE WEBCAST: logo during game break	-	-	O	-	O	-
LIVE WEBCAST: spot video during game break	-	-	-	-	O	-
INTERVIEW: company interview and products focus	-	-	-	-	O	O
EXHIBITION STAND: max. 36 square meters	-	-	O	O	O	O
NEWSLETTER: logo in sponsor footer	-	-	O	O	O	O
PODIUM: logo on wall banner	O	O	O	O	O	O
PODIUM PRIZES	-	-	-	-	O	O
SPECIAL BRANDED ACTIONS	-	-	-	-	-	O
PAINTBALLS SUPPLY	-	-	O	O	O	O
SPONSORSHIP COST	-	-	-	-	-	-
	-		-		-	



# Paintballs' Supply Management

## IPBS - Italian Paintball Series

The 4 events of the national league will be managed as “Sponsors’ Paintballs Only”. Only sponsors of level “Platinum” or “Diamond” will be allowed to sell their paints. **IPBS will take charge of all aspects of paintballs’ supply management**, sponsors will have only to deliver paintballs at the IPBS warehouse. Transport and storage at the field will be done with conditioned vans; IPBS staff will take charge of supplying paints to the teams keeping note of everything. Paintballs’ selling prices and payment will be managed by the sponsors directly with the teams. Paintballs that will be left after each event can be stored for the next event in the IPBS warehouse.

The regional events will be managed as BYOP (Bring Your Own paintballs) and the field hosting the event will be free to sold the paintballs it prefer.

## WSXBALL - Woodsball Scenario Series

The 4 events will be managed as “Sponsors’ Paintballs Only”. Only sponsors of level “Platinum” or “Diamond” will be allowed to sell their paints. Sponsors will sell and deliver paints to WSXBALL organization that will take charge of everything. Buying price will be fixed by WSXBALL and sponsors will offer the best paints they can for that price.



# CONTACTS

## IPBS - ITALIAN PAINTBALL SERIES

[info@ipbs.it](mailto:info@ipbs.it)

## WSXBALL SERIES

[info@wsxball.it](mailto:info@wsxball.it)